

Making time for learning one person's story

I shall be telling this with a sigh

Somewhere ages and ages hence:

Two roads diverged in a wood, and I—

I took the one less travelled by,

And that has made all the difference.

Robert Frost – The Road Not Taken



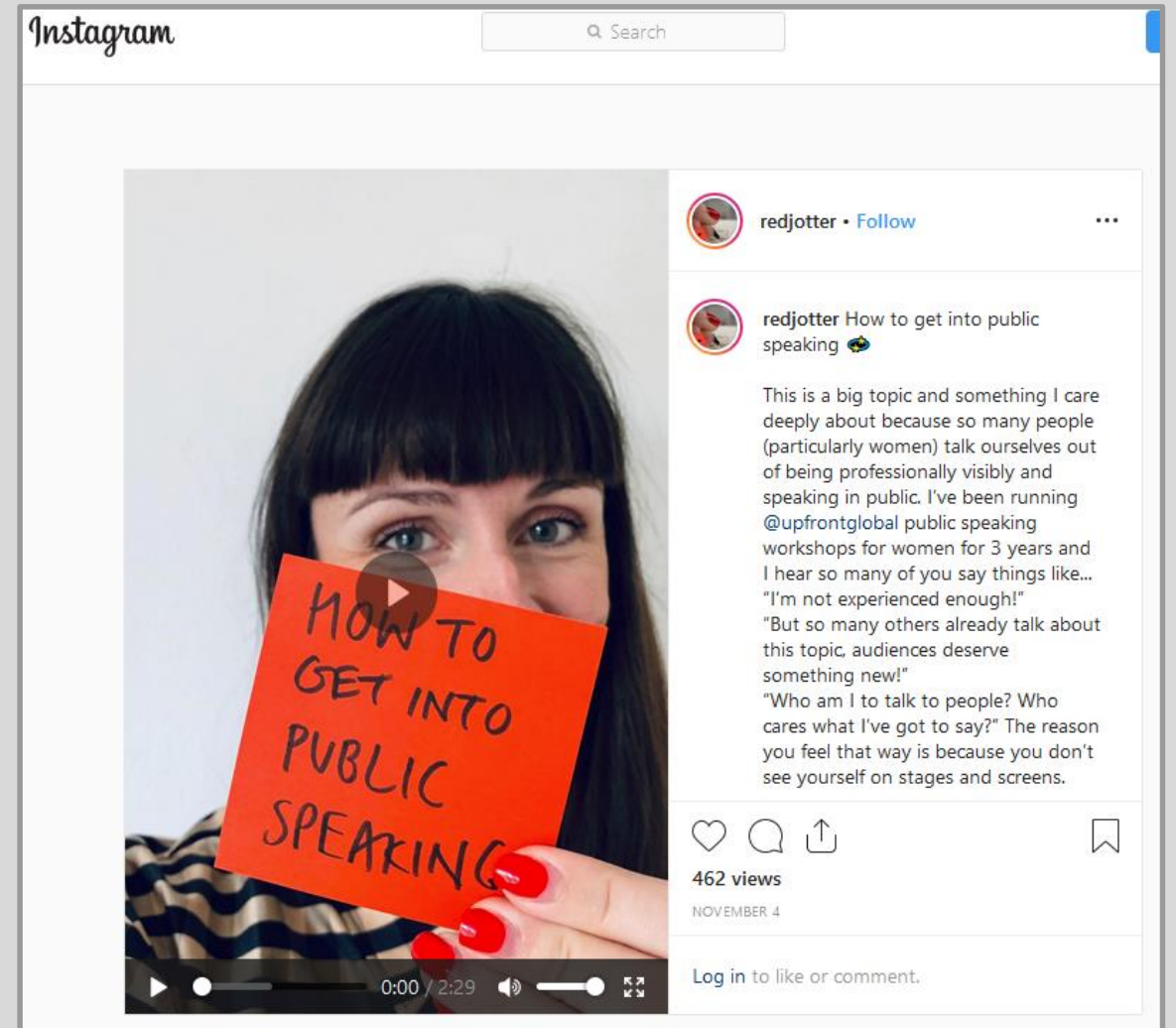
Why me and why this talk?

- Firstly a thank you or two
- Being professionally visible
Super Sleuth Emma
- This could be you

A message from Lauren Currie

Resources

- Nobol - Website
- Red Jotter - Twitter Fans



Outside of the office

- Parenting Place – Hosted Toolbox courses
<https://www.theparentingplace.com/toolbox-parenting-courses/>
- Triple P for Teens
<https://www.triplep-parenting.net.nz>
- Tough Love
<https://www.toughlove.org.nz/>

Startup Weekend

- TechStars

<http://communities.techstars.com/new-zealand/christchurch/startup-weekend/about>

Techstars Startup Weekend is a 54 hour event that brings together Christchurch designers, developers, **Writers**, entrepreneurs, and experts from all domains to do amazing things.

All Techstars Startup Weekend events follow the same basic model:

- Anyone is welcome to pitch their startup idea and receive feedback from their peers.
- Teams form around the top ideas (as determined by popular vote) and embark on a three-day frenzy of business model creation, coding, designing, and market validation.
- The weekend culminates with presentations in front of local entrepreneurial leaders with another opportunity for critical feedback!

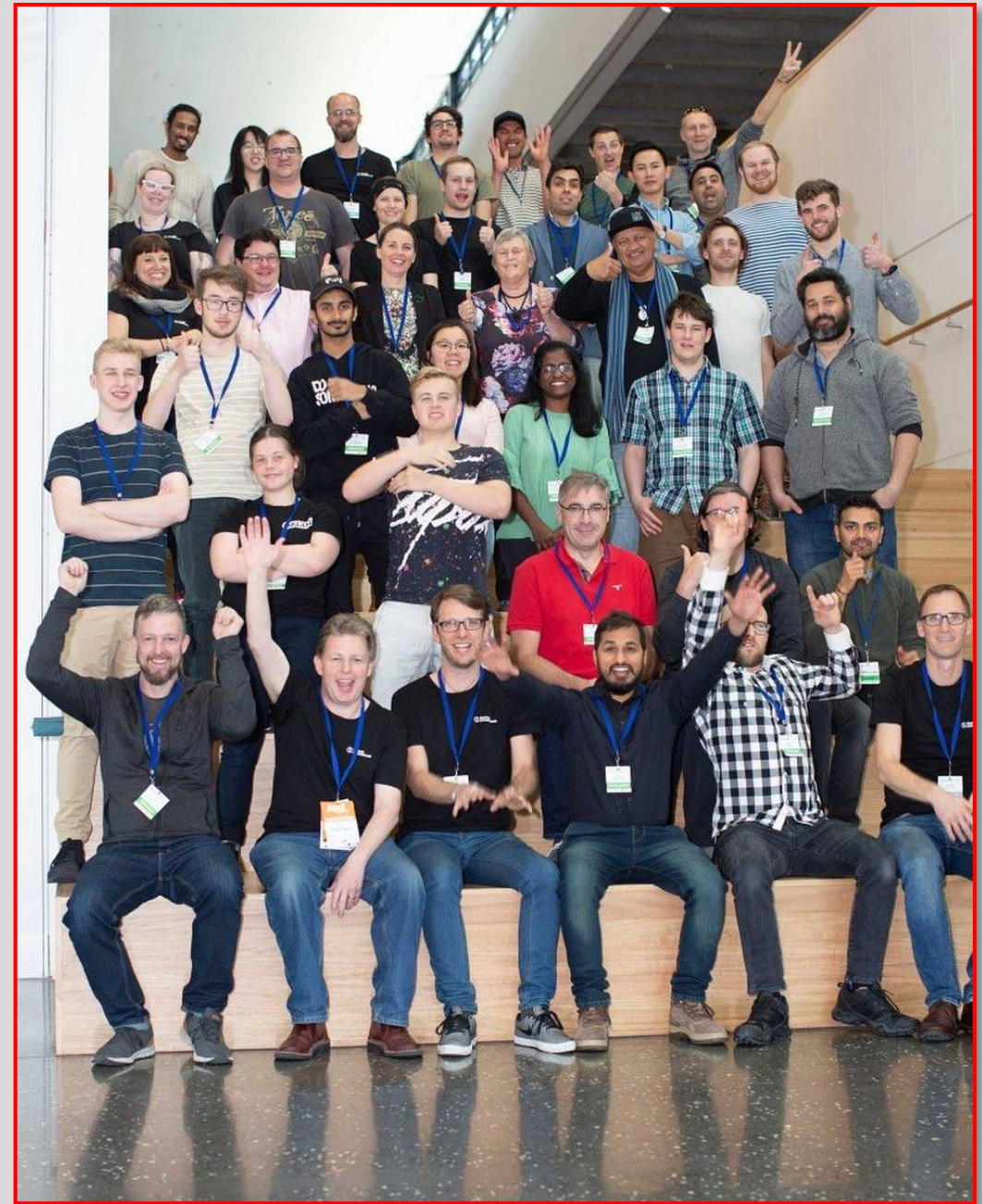




Photo Credit BBC

"You know it makes sense"

Published on October 5, 2019

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Trevor Keohane

Leader of high performing teams in the digital technology space

[2 articles](#)

A light hearted recap of my first Startup weekend (27-29th Sept 2019) and some pearls of wisdom gained from the 'Christchurch Innovation Eco-System' and the generous presenters I've had the good fortune to hear in recent months.

Agile Alliance – Teams and People

- Agile Alliance Conference – 21st Feb 2020

<https://www.eventbrite.co.nz/e/agile-christchurch-2020-tickets-77427741459>

- Thought this would be all about Agile 101 but it was in fact all about teams and people
 - 4 Speakers in the morning
 - Afternoon is an open space session where ideas are worked in self selecting team that you can move between.
 - Free Consultation - Got a burning business problem you'd like to solve and want the input of others, then this is for you



Agile Professionals Network



- Meetup Group
<https://www.meetup.com/Christchurch-Agile-Professionals-Network/>
- 1st of many Meetup Groups I belong to
- As per the conference, its not all about Agile
- This Nov meeting was about self-selecting teams
- TradeMe run the exercise of individuals selecting which team/product line they want to work on next
- Benefits to me included being exposed to new concepts and ways of working
- On reflection:
 - My StartUp weekend was a self-selecting team
 - The conference afternoon sessions are self-selecting teams.
 - You choose what you align with, and thus are invested in it succeeding

Corporate Memberships

Canterbury Employers' Chamber of Commerce

- Many organizations are members of the Chamber
- However their communications tend to **get lost in the internal post**
- Find out if your employer is a member or encourage them to join
- Get on their mailing list directly
- Book early!

Events

https://cecc.org.nz/CECC_Public/EventsTraining/Events.aspx

Training

https://cecc.org.nz/CECC_Public/EventsTraining/Training.aspx



Podcasts

Late discovery

- Podcast for me a way to get my BBC Radio fix
- Turns out it is a training platform too
- Don't rely on one Podcasting player (Spotify doesn't have a definitive list)
- Just your commute or your soak in the bath to learn something new

Local Podcaster

<https://theseeds.nz/>



Canterbury Tech

- As per the Chamber of Commerce, lots of companies are members, but their newsletters might not cross your desk.
- Annual Conference (Corp Members have a range of free tickets)
- Private membership is affordable
- Monthly meeting
- Two speakers/streams - Business/Tech
- Great networking and knowledge source
- Volunteer board, so opportunity to really get involved.
- Range of locations around the city, so get to see inside other potential employers' offices

<https://canterburytech.nz/>



Banks

- BNZ

<https://www.bnz.co.nz/business-banking/small-business/bnz-connect>

Attended one event so far, about Brand awareness with speaker from Strategy

- ANZ – Event Brite

<https://www.eventbrite.co.nz/o/anz-bank-new-zealand-limited-8287637189>

Yet to attend any of their events, but very proactive.

Connect with business experts

Learn how to manage and grow your business at BNZ Connect. Our free nationwide speaker series is open to everyone, but you'll need to get in quick – spaces are limited.



ANZ Bank New Zealand Limited

ANZ offers a range of free events to help you and your business grow. Whether you're a new business or established and looking for inspiration, there's an event for you. You'll gain some great networking opportunities along the way.

EventBrite

- Huge range of events on offer
 - Has a Follow feature to get on the mailing list
 - Not everything happens in the evenings
-
- <https://www.eventbrite.com/e/data-science-pioneers-documentary-screening-tickets-82555161711>



Recruitment Agencies

- Harder to crack into this space
- Ask HR which companies they use and approach them directly to see if they have events and get on their mailing list
- Farrow Jamieson
1 shortly after they placed me
- Brannigans
Lots but Ad-Hoc
- Many sponsor other events so ask to be a guest



Training Providers

- Attended training events provided by a good cross section of them
- NZIML has a good range, and once again, companies have membership that include a number of free courses so find out if your employer is a member

<https://www.nzimleadership.co.nz/>



Ministry of Awesome

- Startup Breakfast Club – Monthly Meetings at 7am. Parking easy at that hour

Examples include:

- How to Network
- Building a successful Team|
- The Startup Journey

- Weekly Meetings at the Epic aka Coffee and Jam – Two speakers, networking, plus shout outs for job hunters/seekers, Startups, etc

<https://ministryofawesome.com/>



MeetUps

If there isn't a Meetup group for you, then start your own.

- UX
- Test Professionals
- Tech Comms
- SharePoint Office 365
- Product Management
- Agile Professionals
- ...
- Father Ted Appreciation Soc NZ (TBC).

<https://www.meetup.com/find/events/>

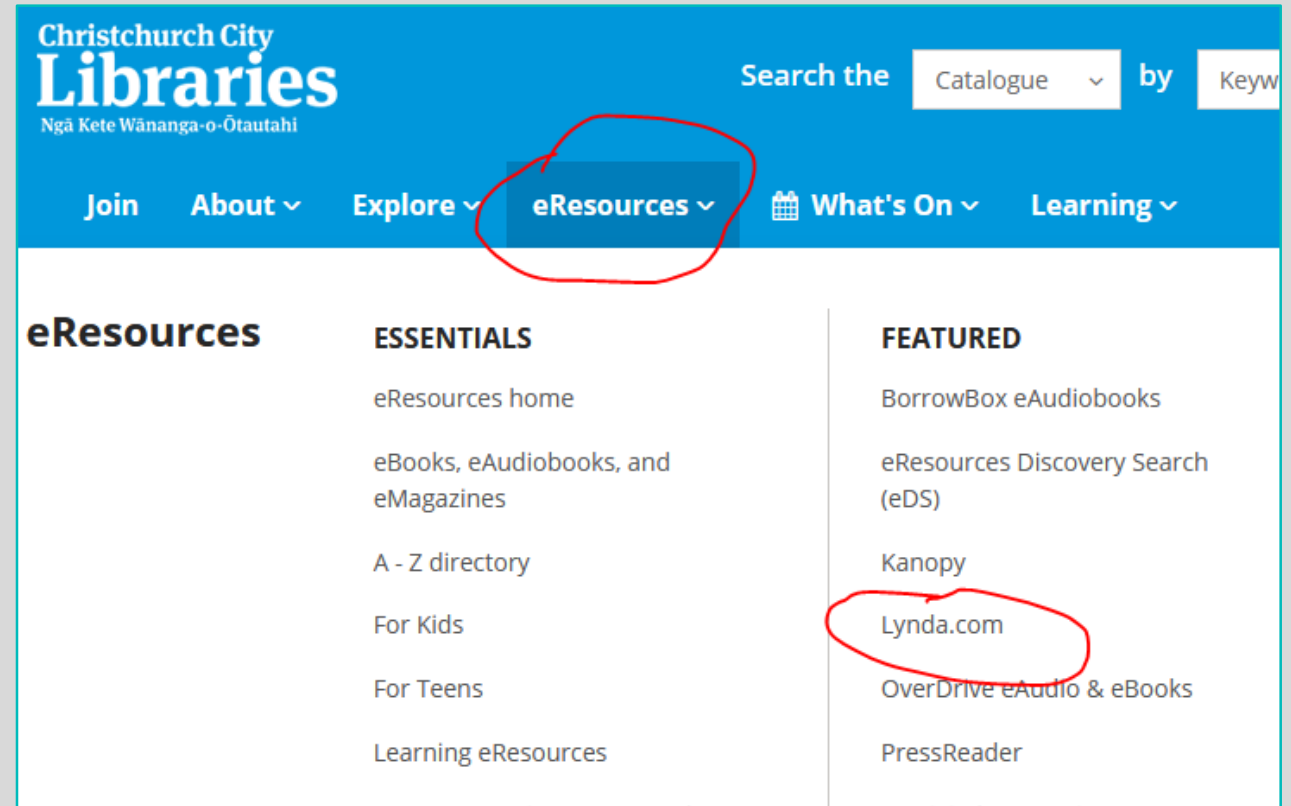
Meetup creates possibilities

Meetup is a platform for finding and building local communities. People use Meetup to meet new people, learn new things, find support, get out of their comfort zones, and pursue their passions, together.

Join Meetup

Linked In Learning aka Lynda.com

- One of many online training providers
- One of many free eResources care of your library membership
- Upon completing a course you can load a certificate to your LinkedIn profile
- Further proof to future employers of your lifelong learning achievements



And on that note

Flashback to March 2016

Being professionally visible...

- Getting involved and giving talks like this provide you with great experience
- Mixing up my digital tattoo/footprint with something professional (not just Facebook, Twitter and Instagram)

Now time to update my LinkedIn Profile

Thank you!

