Yes, but I have my phone

Grant Mackenzie

TECHCOMM NZ
TECHNICAL COMMUNICATORS ASSOCIATION

Tauranga 2019

9:41
Mail
Tuesday
12
Calendar
Photos
Camera
Maps
Clock
Weather
Home
Notes
Stocks
Reminders
Videos
App Store
iTunes Store
iBooks
Health
Wallet
Settings

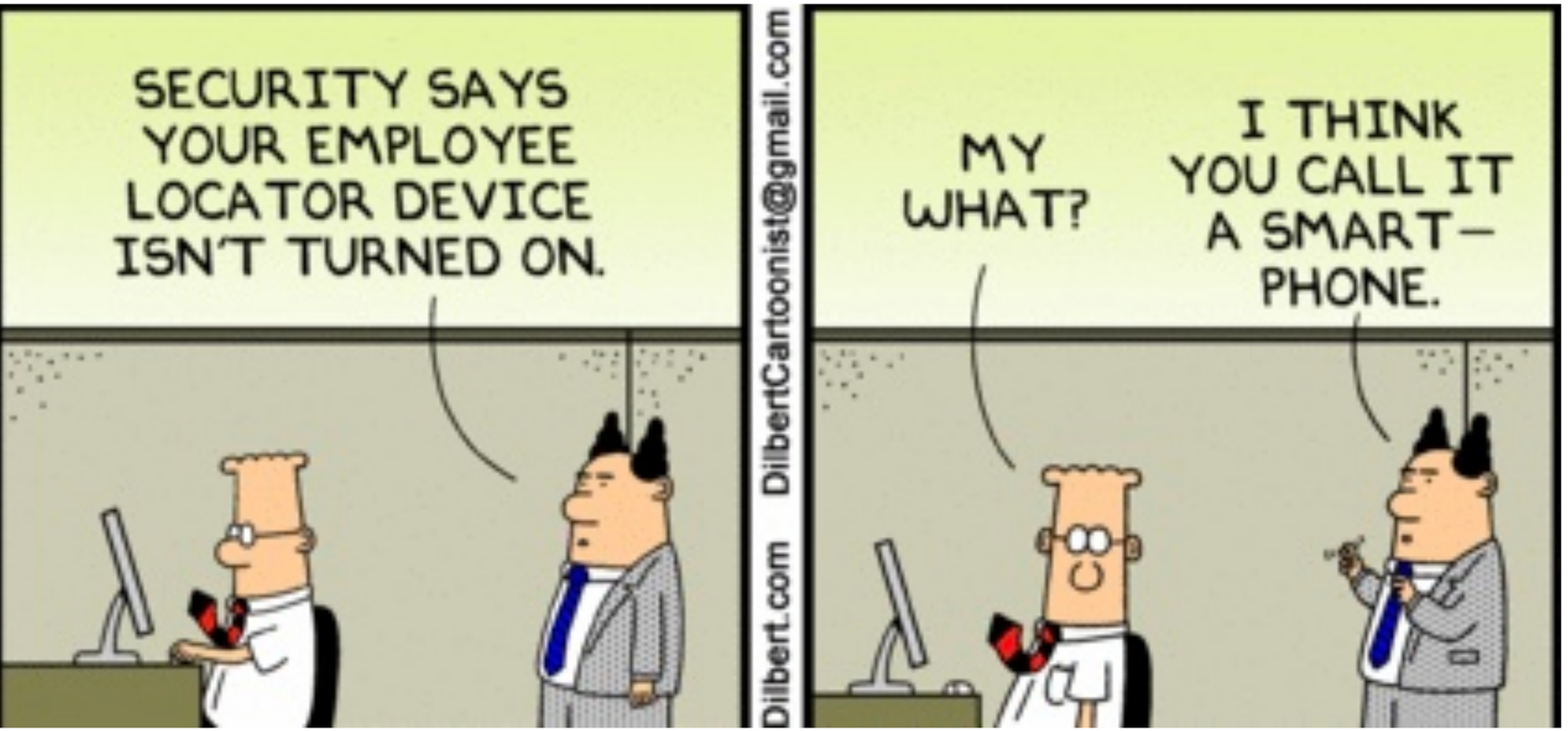
We are prisoners of our phones

That is why they are called

cell phones

There is a downside

SECURITY SAYS YOUR EMPLOYEE LOCATOR DEVICE ISN'T TURNED ON.


SECURITY SAYS YOUR EMPLOYEE LOCATOR DEVICE ISN'T TURNED ON.
Dilbert.com DilbertCartoonist@gmail.com
MY WHAT?
I THINK YOU CALL IT A SMART-PHONE.

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MY WHAT?
I THINK YOU CALL IT A SMART-PHONE.
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I MIGHT HAVE SOME QUESTIONS.
PUT THEM IN A TEXT TO YOUR-SELF. I'LL READ THEM LATER.

Rosemary O’Donohue
Clarity out of Complexity

What have our phones replaced?

Address book

Atlas

Bank branch

Boarding pass

Books

Calculator

Calendar

Camera

Cash

Chess set

Clock

Compass

Conversion charts

Dictaphone

10.
THE
DAILY

SEO (Search Engine Optimisation)

Release Notes

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Not secure | www.ramm.com

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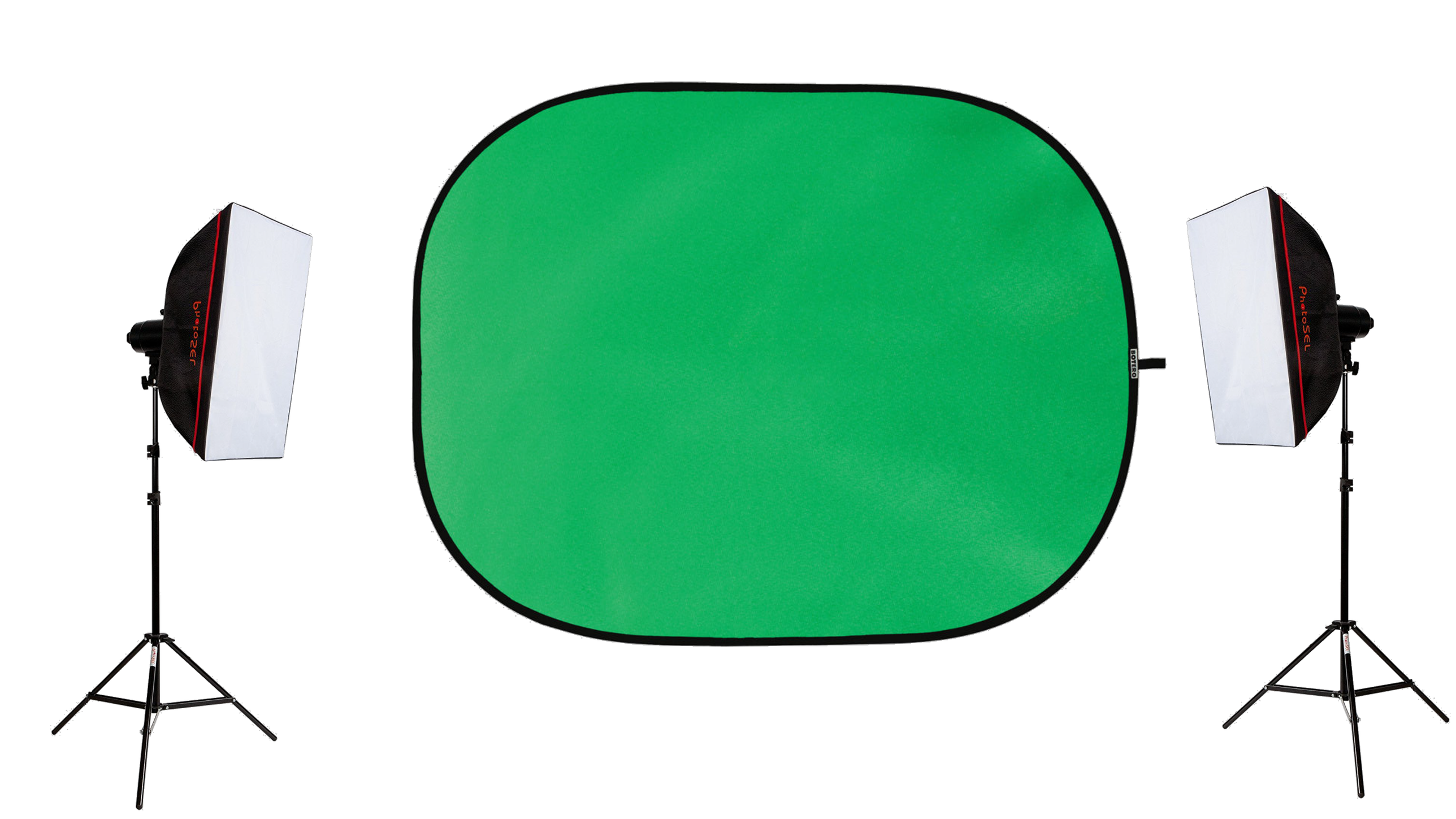
PHOTOSEL
PHOTOSEL
ROTERO

KENOK
STUDIO

Look right, look left, look right again

Global
NEWS

Your device is your teleprompter

PromptSmart Pro

Green Screen (2)
The Company Announcement

GreenScreen

This is the background

This is the foreground

Vox Pops

Fiona from the Sydney Office

Maree from Support

Melissa from Documentation

Voiceovers

iMovie

Show them exactly

Coach's Eye

Why I joined ASTC

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